MARLOWE THEATRE BUSINESS CLUB

PUT YOUR BUSINESS IN THE SPOTLIGHT

MARLOWE THEATRE

marlowetheatre.com
01227 787787



WELCOME TO THE MARLOWE THEATRE BUSINESS CLUB!

Join a network of businesses that value culture, creativity, and connection. By joining our Business Club, you'll have access to exclusive benefits while aligning your brand with one of the most creatively and commercially successful theatres in the UK.

The Marlowe Theatre is a registered charity. Our not-for-profit status means we invest in our programme, bringing the best of the performing arts to Canterbury, as well as offering learning, participation, and development opportunities to young people, communities, and artists at all stages of their careers.

Joining the Marlowe Theatre Business Club offers a valuable opportunity to showcase your company to more than 400,000 visitors every year, whilst emphasising your commitment to a Kent which is thriving, creative, connected, confident and compassionate.

SPONSORSHIP

With an in-depth data-driven knowledge of our audiences, we're uniquely placed to help you reach your target demographic, and our packages offer hospitality opportunities that are unique to Kent. Sponsoring the Marlowe Theatre puts your company in the spotlight, with bespoke packages aligned to the world-class programming on our stages.

PARTNERSHIP

Our Corporate Partners play a vital role in supporting us to improve access to the theatre, as well as offering high-quality learning, participation and skills development opportunities. Partnership with the Marlowe Theatre is a perfect was to demonstrate your CSR commitments in our region.

To find out more about our sponsorship and partnership opportunities, please email us at development@marlowetheatre.com.



BENEFITS OF OUR BUSINESS CLUB

BRAND EXPOSURE:

Enjoy brand exposure across our physical and digital platforms including season brochures and website.

SPECIAL EVENTS:

Receive exclusive invites to special events like our annual Season Launch.

ADVERTISING OPTIONS:

Reach our audiences with eye catching ads in the programme of one of the most popular pantomime's in the country or in audience emails.

EXCLUSIVE NETWORKING EVENTS:

Get priority access to our hugely popular networking events and build relationships with like-minded professionals.

PRINT DISPLAY OPPORTUNITIES:

Displayed in high footfall areas of our theatre foyer.

SHOWCASE YOUR CSR COMMITMENTS:

Support us in developing the creative lives of young people.

UNIQUE HOSPITALITY OPPORTUNITIES:

Offer your clients memorable experiences by inviting them to world class performances and private backstage tours.

PRIORITY BOOKING AND TICKET DISCOUNTS:

Discounts on most shows for all your staff, and priority access before the general public.

Plus expert membership support from our friendly Development team.

YOUR BENEFITS

	SILVER MEMBERSHIP (£950)	GOLD MEMBERSHIP (£2500)	PLATINUM MEMBERSHIP (£3500)
BRAND EXPOSURE			
Company name on theatre foyer screens	●	●	●
Company name in season brochures (mailed to 80,000 customers, 3x a year)	●	●	●
Logo on Marlowe Theatre website (with a link to your website)	●	●	●
Opportunity to display print materials in theatre foyer	●	●	●
Full-page ad in the pantomime programme or 2 months on Pre-Show Emails (subject to availability)		●	●
EXCLUSIVE ACCESS & EVENTS			
Invitations to exclusive Business Club networking events	●	●	●
Invitations to wider Marlowe Theatre events including our Annual Season Launch	●	●	●
Tickets to opening night of a Marlowe Theatre Production		2 TICKETS	2 TICKETS
HOSPITALITY & ENTERTAINMENT			
Priority booking ahead of the general public on most shows	●	●	●
Ticket offers for you on most shows	●	●	●
Hospitality package (including tickets to a production of your choice)		10 TICKETS	15 TICKETS
Private backstage tour (up to 20 guests)			●
SUPPORT & ENGAGEMENT			
Monthly Business Club newsletter	●	●	●
Membership support from the Marlowe Theatre's Development team	●	●	●
Annual roundup of the impact of your support	●	●	●



CONTACT US

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marlowetheatre.com/business

THE MARLOWE TRUST
Registered charity no. 1179882

Registered with FUNDRAISING REGULATOR